ON COURSE

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Educating Christian Leaders for the Advancement of Kingdom and Community

HCC Awards GHC100,000 (\$20,750 USD) to 8 Student Teams to Start Businesses



Heritage Christian College (HCC), Amasaman-Accra, a University accredited by the National Accreditation Board and affiliated to Kwame Nkrumah University of Science and Technology (KNUST) has awarded **GHc100,000 to 8 teams** of HCC students to start their own businesses after emerging winners in the **HCC Start-Up Challenge**.

The HCC Start-Up Challenge is an initiative of the Center for Entrepreneurship, Philanthropy and Ethics (CEPE), a unit of Heritage Christian College (HCC). The Center organizes annual business competitions for members in the HCC Community. The aim of the competition is to award the best business proposals a prize and provide support to turn these proposals into successful businesses. The Center seeks to challenge student entrepreneurs to Dream, Experiment, Iterate, and Persist.

2018 Edition

The maiden edition of the competition has awarded 22 HCC students (8 different teams) various sums ranging from **GHc10,000 (\$2,075 USD) to GHc20,000 (\$4,150 USD)** as start-up capital for their business plans.

Guiding Criteria and eligibility for participationOnly members of the HCC community qualify to participate

in this challenge. The competition is for student-created, student-managed, and student-owned business

"ventures" (proposed businesses). Students must have played a major role in conceiving the venture and have key management roles.

Each team of at least 2 students, but no more than 4, must have 1 HCC faculty or staff adviser or mentor to serve as a guide during the development of the business plan and pitch presentation. Any venture that is already well-established or financially successful prior to the competition is not eligible to compete.

Each competing team must register and submit a 5-page business plan, which is examined by a group of experts empaneled by the Executive Director to determine if the team qualifies to compete in the start-up challenge. Qualifying teams

See Heritage Christian Business Awards continued on page 2

Institute of Commercial Management, UK (ICM-UK) Diploma Program At HCC

Heritage Christian College (HCC) received approval from the Institute of Commercial Management, UK (ICM-UK) in April 2018 to run the professional diploma programs of the institute.

Courses approved for HCC to teach are:

- Project Management
- Journalism and Media Studies
- Professional Computing and Information Processing
- Marketing, Advertising and Public Relations
- Accounting and Finance
- Business Studies
- Human Resource Development



HCC introduced this professional qualification to cater to those who need professional enhancement in their careers as well as provide opportunities to those who would otherwise not be able to access university education because of the government mandated entry requirements. The ICM operates an Open Entry system for anyone to sit for the exams regardless of their qualifications.

Currently, there are 80 students in the program. External exams from UK are written in March, June, September and December.

HCC Students Explore the Capabilities of 3D Printing and Farming Automation Using Farmbot

In a bid to develop the technological skills of students, 18 students have participated in the 2018 business internship with the Center for Entrepreneurship, Philanthropy and Ethics (CEPE), a unit of Heritage Christian University College. They were assigned three major tasks:

- 1) Learn to install, use, maintain and develop a business concept for the 3D Printer;
- 2) Learn to install, use, maintain and develop a business concept for the FarmBot (a robot for farming);
- 3) Build a plant to recycle all the plastic waste at HCC.



Their project is constrained by time and budget and they are required to make optimum use of available resources. After 4 weeks, the students have fully installed the 3D printer and have printed several 3D designs. They have presented a business concept to the CEPE for evaluation. They have also designed a plant to shred plastics and are in the process of fabricating the plant to start its operations.

The students dared to install the FarmBot Genesis, a rare robot for farming which was introduced to Ghana recently. Before the FarmBot became operational, students planted seeds on the available land using age-old manual planting process. The idea is for them to fully appreciate the benefits of FarmBot in automating the farming process and boost their confidence to search for innovative ways to scale up the activities of the FarmBot.

Heritage Christian Business Awards

continued from page 1

then receive training to develop a more in-depth 20-page business plan. These teams are invited to pitch their business ideas and the winning teams are awarded a grant to implement their proposal. The CEPE continues to provide support and guidance in the venture, referring teams to appropriate supporting structures in government or industry for additional support to help students implement the venture



TEAM	NATURE OF BUSINESS	PRIZE (GHC)	PRIZE (USD)
RoseMush Farms	Mushroom farming	20,000	\$4,150
A-DAN Snail & Mushroom Farm	Snail and mushroom farming	15,000	\$3,100
ADPEX TRAC Agency Ghana	Commercial vehicle tracking services	13,000	\$2,700
Heritage Day Care Center	Child care services	12,000	\$2,500
PESEZ Farms	Poultry farming	10,000	\$2,075
PROMPTO PACS	Catering services	10,000	\$2,075
Kings and Queens Unisex Salon	Grooming services	10,000	\$2,075
Geo-Thess Interior Decoration	Interior decorations	10,000	\$2,075

2018 HCC Accomplishments	Completed 2018
Completed 2nd phase enhancements to CEPE Office & lab space	Complete
Ramped up events & operations of CEPE - local comepetitions, reginal, national and international participation	Complete
Begin CEPE - competitions and learning processes	Complete
Farming Robot & Maker Lab equipment installed and used for first inspiration events	Complete
Begin using Adjuncts for specific lectures	In Process
Two faculty pursuing PhD's	In Process
New website for HCC	Complete
Establish accredited diploma program for students not eligible for university; initial class 50 students (ICM-UK)	Complete
Partner with HBI to expand reach of HBI, resulting in a doubling of students at HBI	Complete
Meet Council plan for student growth towards breakeven plan	Complete
Total number of students at HBI in 2018	130
Total number of students at HCC in 2018	329
Total number of students in the ICM-UK Program in 2018	80
CEPE Board Formation	Complete
Faculty – Advanced Degrees earned: Dr. Asare-Adjei (DBA), Frank Obeng Essien (MDiv)	Complete
Dr. Twumasi visits USA friends of HCC	Complete
Global Social Innovation Challenge (San Diego) - won the competiton!	Complete
HBI Trained 20 tertiary students from other universities to help build church leaders	Complete

2018 Research, Publications, and Conference Presentations by Faculty

Samuel Twumasi-Ankrah et al.

The Living Pulpit: Sermons that Illustrate Preaching in the Stone-Campbell Movement I 968-2018. Ed. Mary Alice Mulligan. Fifty years of preaching excellence in one volume.

Williams Abayaawien Aluilik et al.

Babonyire Adafula, Williams Abayaawien Aluilik John Kwaku Amoh. Protecting the questionably knowledgeable user of accounting information: a defence of paternalism in the accounting profession. International Journal of Critical Accounting Vol. 10, Issue 2, pp. 152-168 Jan 2018.

Williams Abayaawien Aluilik and Hussein Salia

Williams Abayaawien Atuilik and Hussein Salia. The Importance of financial reporting to capital market development in Ghana. Journal of Economics and International Finance, 10(8), 89-94 2018.

Victor Boadu

Performance Assessment of Acquired Banks: A Combination of Data Envelopment Analysis and Malmquist Total Productivity Analysis. Paper was presented at the Asia-Pacific Conference on Economics & Finance (APEF 2018) in Singapore on 26-27 July 2018.

Paul Asante Danquah, Jojo Desmond Lartey, John Amoako Kani,

Paul Asante Danquah, Jojo Desmond Lartey, John Amoako Kani. "Beyond Inherent Routing Metrics: A Simulated Comparison of Routing Information Protocol (RIP) and Enhanced Interior Gateway Routing Protocols (EIGRP)." Series of Advances in Multidisciplinary & Scientific (AIMS) Research Journal. Vol 4 No. 2 2018.

Alexander Asmah

Asmah, Alexander Ekow, and Michael Kyobe. & Towards an Integrative Theoretical Model for Examining IT Governance Audits. & Proceedings of the 11th International Conference on Theory and Practice of Electronic Governance. Galway, Ireland. 2018.

Asmah, Alexander, and Michael Kyobe. & A Practice-Based Study on the Challenges of IT Governance Auditing in Ghana. & (2018). Proceedings of the Twenty-fourth Americas Conference on Information Systems, New Orleans, USA 2018.

Ofoeda, Joshua, Richard Boateng, and Alexander Asmah. & Virtualization of government-lo-citizen engagement process: Enablers and constraints. & The Electronic Journal of Information Systems in Developing Countries. 2018.

Asmah, Alexander Ekow, Joshua Ofoeda, and Ken Gyapong. & Understanding the Electronic Cheque Clearing System in Ghana. & Electronic Journal of Information Systems Evaluation, vol. 21. No. 1 2018.



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