

# ON★COURSE

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*Educating Christian Leaders for the Advancement of Kingdom and Community*

## HCC SERVANT LEADERS

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What makes an institution or a business exceptional? At the very core of excellence in institutions and businesses, you will always find exceptional people. Individuals who live their lives with a complete understanding and commitment of what it takes to live out and truly embody excellence.

# INTRODUCING PROMPTO PACS

Victor Dawutey, Emmanuel Adu Bitherman and Evelyn Quaye.

**HCC:** *What inspired you to choose the project you chose for your business plan?*

**VICTOR:** Students wanted a variety in the food they consumed since there was only one catering service on the campus of HCC and a few others in the surrounding communities. So this gave us the idea of starting a catering business to serve the students and the surrounding communities.

**HCC:** *Why will your business succeed?*

**EMMANUEL:** Our business will succeed because we have experienced personnel who are capable of running this business. We also have the passion and commitment towards the business. We also believe that CEPE is there to help with us be the business we aspire to be.

**HCC:** *Who was your faculty advisor or mentor and what did that person do or say that helped you most?*

**EVELYN:** Our faculty advisor is Mr Jojo Lartey. He helped us with drafting our business plan. He also taught us how to make our business distinct from similar businesses by adding value to our products and services.

**HCC:** *During your time at HCC, how have you changed as a person?*

**VICTOR:** I've become more disciplined, time conscious, and more ethically aware.

**EVELYN:** I have become spiritually active and more disciplined through HCC.

**EMMANUEL:** HCC has taught me how to use Information Technology to help others and to solve day to day challenges.

**HCC:** *Can you explain what PROMPTO PACS are?*

**EVELYN:** PROMPTO PACS is a catering service that deals with pastries and local dishes. We will also be adding delivery to the business.

**HCC:** *What will make your catering service the preferred choice in your customer base?*

**VICTOR:** Our business will be a customer first business, delivering quality food and also make the health of our customers our priority.

**HCC:** *Catering requires some degree of "people skills." Can you describe the skills that each of you have that will make this work for you?*

**EMMANUEL:** I have skills in IT and developing skills in management.

**VICTOR:** I have 10 years of experience in cooking and a certification in catering.

**EVELYN:** I have Marketing and extensive customer relation skills and I believe with my skill I can help the business grow and expand.

# INTRODUCING PESEZ FARMS

Patrick Egyir, Samuel Gyesei, Ezekiel Amevor

There are many poultry farms in Ghana, but the demand is increasing. Commercial Poultry Farming in Ghana: Business Plan and Revenue states “The poultry business is one of the ventures that promises high returns within a short time if done correctly.”

**HCC: What inspired you to choose the project you chose for your business plan?**

**SAMUEL GYESI:** We chose poultry farming because we know this is one of the ways through which we can feed the society with quality poultry product and through that make money.

**HCC: Why will your business succeed?**

**EZEKIEL AMEVOR:** We think it will succeed because a report issued by United States department of Agriculture (USDA), indicates that the consumption of poultry product is rising and this has led to high demand over supply. And adding, our business location currently has only one small scale poultry farm which cannot supply the whole community.

**HCC: How might you yourself “BE the change you would like to see in the world”?**

**PATRICK EGYIR:** We are not going to bring spoiled poultry product into the market. That is the change that will make us distinct us from others in this business in Ghana.

**HCC: Who was your faculty advisor or mentor and what did that person do or say that helped you most?**

**EZEKIEL AMEVOR:** Dr. Obiri Yeboah was our advisor and he helped us in so many ways. With his experience in the poultry farming, he gave us the way to go about it.

**HCC: During your time at HCC, how have you changed as a person?**

**SAMUEL GYESI:** We have learned a lot. Public speaking which is a big problem has been overcome through our mentors guidance at CEPE. Most of all, the daily chapel session has shaped us morally and ethically to become christian business leaders in our community.

**HCC: Two motives that CEPE urges upon its students are the drive to “iterate” and to “persist.” Can you explain what is important about these? How have you yourself applied these motives?**

**SAMUEL GYESI:** This is very crucial because the going will always be tough but you have to get up when you are knocked down and try again. We had so many ups and downs during the challenge. We were turned down on several occasions and asked to redo our work, but we persisted and never gave up.

**HCC: How big will your poultry farm be?**

**PATRICK EGYIR:** We are hoping to have about 50 thousand birds in the next 5years and plan to have 3 plots of land for the business in the next 4 years.

**HCC: Are you introducing any new practices into the age-old business of raising poultry? Any fresh angles to your business model?**

**EZEKIEL AMEVOR:** We are going to have precut and packaged product which is not done by the local producers. We believe this will be the primary differentiator between us and our competition.

**HCC: Do any of you partners have agriculture in your background? What led you to create this business?**

**PATRICK EGYIR:** We all have a basic agriculture background from junior and senior high school and practically have some basic experience with raising poultry.





**Ezekial, Samuel and Patrick of PESEZ FARMS**

We hope you enjoyed learning more about our young student entrepreneurs and their new businesses. It is our belief that this generation of dedicated Christian Entrepreneurs will be the light to thousands of young Ghanaian boys and girls who look up to these men and women and declare, *'one day, I too will have my own business and be part of the next group of young Servant Leaders in Ghana'.*



Our prayer at Heritage Christian College Foundation is that you are challenged and motivated to make a life changing investment in these students and Heritage Christian College by becoming part of our GENESIS COMMUNITY of monthly donors. [www.hccf-usa.org/genesis-community](http://www.hccf-usa.org/genesis-community)



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