

ON★COURSE

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YEAR END CEPE EDITION

Educating Christian Leaders for the Advancement of Kingdom and Community

As COVID-19 continues to spread, the future has never felt so unpredictable. These are challenging times for us all, and we hope you're in good spirits and health! Right now, we're doing everything possible to sustain daily operations and provide services to our students, staff, and faculty at Heritage Christian College. While there's a lot of uncertainty, we know that we need to adapt fast to our changing reality. Now, more than ever, our college needs us, and we need you! - *Deon Fair, Chairman of the Board for Heritage Christian College Foundation-USA*



The Center for Entrepreneurship, Philanthropy, and Ethics



The Center for Entrepreneurship, Philanthropy, and Ethics (CEPE) is an institute within Heritage Christian College, designed to foster viable business ventures being developed within and without Heritage Christian College. The CEPE's goal is to create employment opportunities that will uplift Ghana and Africa as a whole. As Dr. Williams Atuilik, Provost for Heritage Christian College has said:

'Christ himself cared enough about our problems; he came to die. We want to build a young generation of Africans who care sufficiently about the African problem and the world problem... to make a significant contribution to solving those problems. To have many Christians who are well trained with sufficient capacity to do things for themselves, really to push the frontiers of Christianity further. That's what we are doing here.'

AN INSIDE LOOK AT SOME OF THE CEPE START-UP STUDENT BUSINESSES



PESEZ FARMS

Patrick Egyir, Samuel Gyesi, and Ezekiel Amevor

Pesez's planned activities for 2020 were affected negatively by COVID-19. However, this didn't affect the profitability of the business. They planned to expand the poultry in May of 2020 after securing some funding, but due to the lockdown, they couldn't get the necessary day-old chicks from Belgium. Nevertheless, they sustained their activities with their existing birds and have since been able to purchase the new birds.



The business is on course to make a Christmas sale of their broiler birds. The next step for the company is to secure funding to expand its activities. The existing capacity of the business can take 30,000 birds; however, the company is doing just around 1,000 birds. They have put a business plan together and have started local sourcing of financing for the expansion.



A-DAN SNAIL & ROSEMUSH FARMS

Comfort Awuah and Roberta Agyei

A-Dan Snail & Mushroom Farms and Rosemush Farms merged during the year to enjoy the synergies of the combined business. A-Dan combines snail and mushroom farming while Rosemush deals in mushrooms. The current set-up and equipment of Rosemush make it a better producer of the mushroom than A-Dan. As such, the two companies agreed to merge and move all mushroom production to the Rosemush site.





PROMPTO PACS

**Victor Dawutey, Emmanuel Adu Bitherman,
and Evelyn Quaye**

PROMPTO PACS was heavily affected by COVID-19 and the closure of schools. With the lockdown, the company could not continue its operations and had a large amount of its inventory go bad. The Heritage Christian College students serve as a major source of customers for the business, and so with the closure of the school, the revenues of the company fell drastically. However, the company was motivated to improve its other revenue lines such as corporate and event meals. This rapid shift in business focus has sustained Prompto Pacs until now. They are now considering the option of putting their sales online to serve a much wider distribution market.



BOSS PIGERY

Fidelis Bayor and Samuel Kumatse

BOSS PIGERY has finally registered their business, created the bank account, and provided the CEPE with a satisfactory road map to the judicious use of the grant money. The delay in the business registration was because of the closure of the registrar general's department. They were presented with their cheque on Monday, December 14th, 2020 and are expected to commence activities in due course.



Fidelis and Samuel have already located and leased land for their operations and are expected to construct the farm structures within the next month.





BD SMART PROPERTIES AGENCY LIMITED

Bless Odjao Tettey and Divine Kwadzo Adzamli



BD SMART PROPERTIES AGENCY LIMITED has been in operations throughout the year after the registration of their business. They are registered to provide real estate agency services. After opening their bank accounts and providing a satisfactory road map for the business to the CEPE, they were presented with the cheque on December 14th, 2020.

Their focus is to move their activities online and create a website to manage their activities. Several homeowners are already listing with **BD Smart Properties Agency Limited** and they

have been able to create awareness about its brand within the period. With their new website up and running, their operations will now be significantly streamlined.

While 2020 has definitely presented these young student entrepreneurs with numerous and unexpected challenges, they continue to display the tenacity and flexibility that will propel them all to greater levels of success and independence. Special thanks to Dr. Alexander Asmah for providing us with these updates, and for his unwavering example of servant leadership to the students of Heritage Christian College and the Center for Entrepreneurship, Philanthropy, and Ethics.